



IdealSpot Report

www.IdealSpot.com



Thunderbolt Tacos

Thunderbolt Tacos

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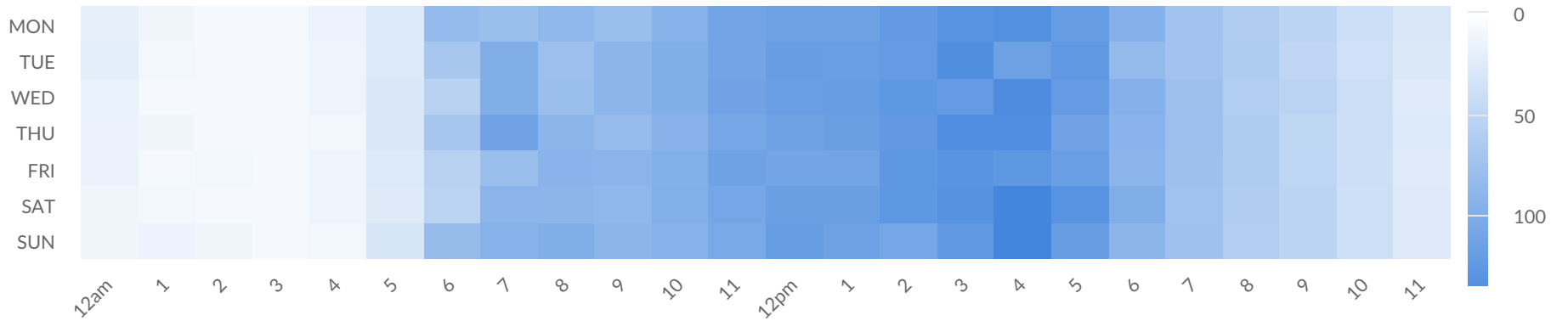
Average Annual Daily Traffic

Adler Road (E) / Adler Road (W)

1,704

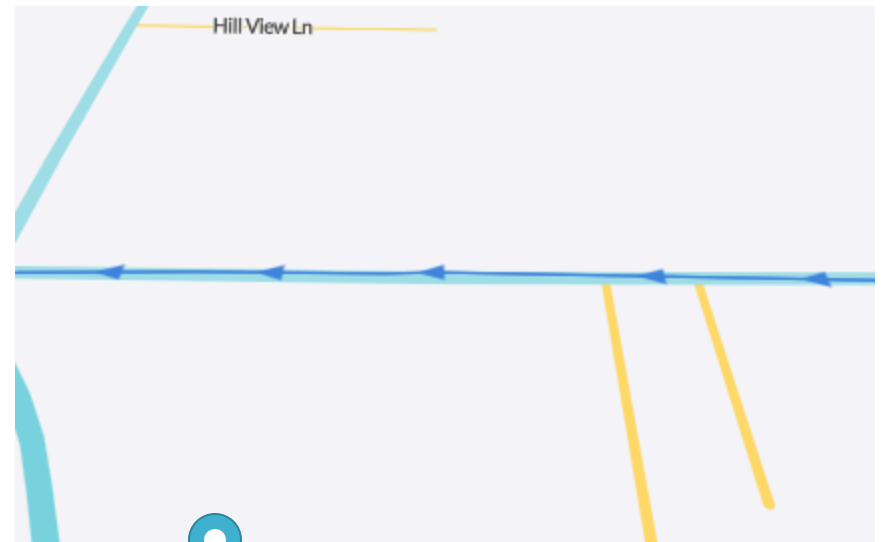
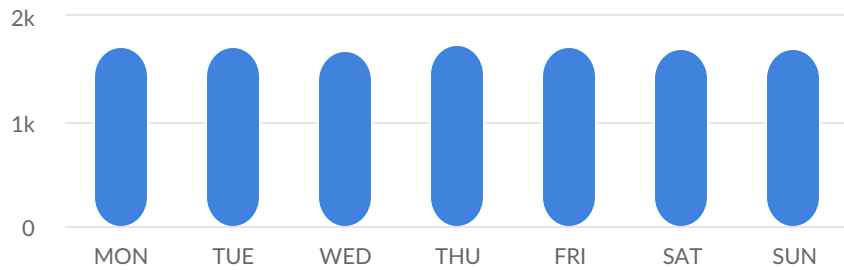
Hourly Traffic Volume

Adler Road (E) / Adler Road (W)



Daily Traffic Volume

Adler Road (E) / Adler Road (W)



Customer Summary

This insight summarizes each insight in the report. If comparison locations have been added to the report, this insight also compares the subject location to any comparison locations for each data set and provides an overall similarity score. Similarity scores highlight the similarities and differences between the subject site and comparison sites.

Insight
Within a 5 mile ring, Thunderbolt Tacos currently has a <u>Residential Population</u> of 21.0K people
Within a 1 mile ring, Thunderbolt Tacos currently has an <u>educated population</u> of 3.0K people
Within a 3 mile ring, Thunderbolt Tacos currently has a <u>household count</u> of 6.2K households
Within a 1 mile ring, Thunderbolt Tacos currently has a <u>typical household size</u> of 2 person households
Within a 1 mile ring, Thunderbolt Tacos currently has a <u>Daytime Population</u> of 4.0K people
Within a 1 mile ring, Thunderbolt Tacos currently has a <u>business count</u> of 347.0 establishments
Within a 3 mile ring, Thunderbolt Tacos currently has a <u>typical household size</u> of 2 person households
Within a 3 mile ring, Thunderbolt Tacos currently has a <u>business count</u> of 905.0 establishments
Within a 3 mile ring, Thunderbolt Tacos currently has a <u>Daytime Population</u> of 10.5K people
Within a 1 mile ring, Thunderbolt Tacos currently has a <u>Median Household Income</u> of 51.7K dollars
Within a 3 mile ring, Thunderbolt Tacos currently has a <u>Residential Population</u> of 15.6K people
Within a 5 mile ring, Thunderbolt Tacos currently has a <u>Daytime Population</u> of 12.7K people
Within a 5 mile ring, Thunderbolt Tacos currently has an <u>educated population</u> of 14.0K people
Within a 5 mile ring, Thunderbolt Tacos currently has a <u>typical household size</u> of 2 person households
Within a 3 mile ring, Thunderbolt Tacos currently has a <u>Median Household Income</u> of 61.8K dollars

Insight

Within a 1 mile ring, **Thunderbolt Tacos** currently has a household count of **1.8K** households

Within a 1 mile ring, **Thunderbolt Tacos** currently has a Residential Population of **4.6K** people

Within a 1 mile ring, **Thunderbolt Tacos** currently has an ethnic majority of **White** people

Within a 5 mile ring, **Thunderbolt Tacos** currently has a business count of **1.1K** establishments

Within a 5 mile ring, **Thunderbolt Tacos** currently has a Median Household Income of **68.4K** dollars

Within a 3 mile ring, **Thunderbolt Tacos** currently has an ethnic majority of **White** people

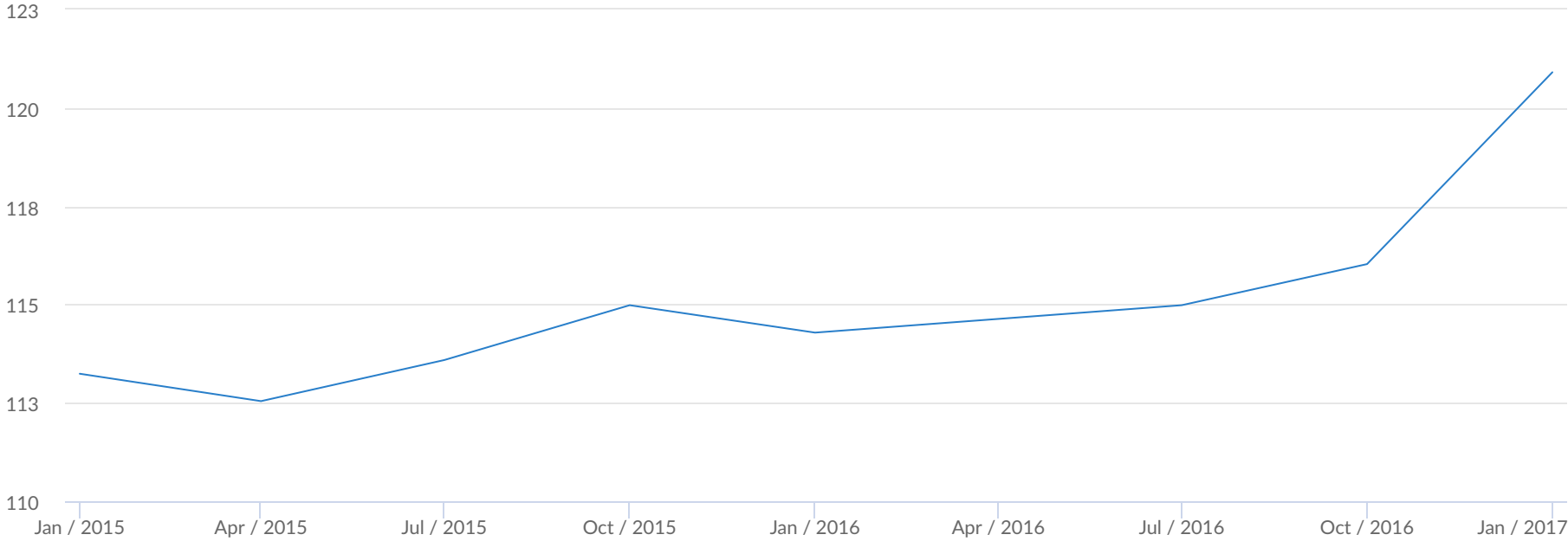
Within a 5 mile ring, **Thunderbolt Tacos** currently has a household count of **8.0K** households

Within a 5 mile ring, **Thunderbolt Tacos** currently has an ethnic majority of **White** people

Within a 3 mile ring, **Thunderbolt Tacos** currently has an educated population of **10.4K** people

Business Counts per Square Mile

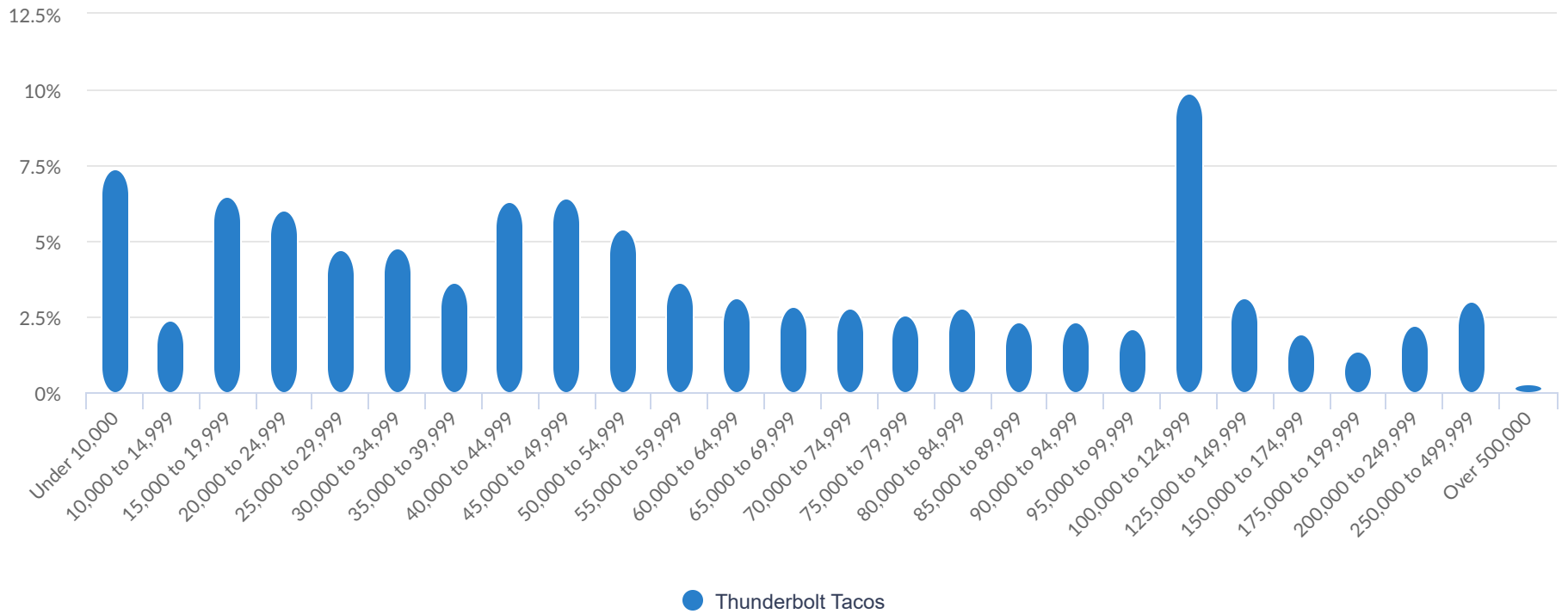
1 mile ring



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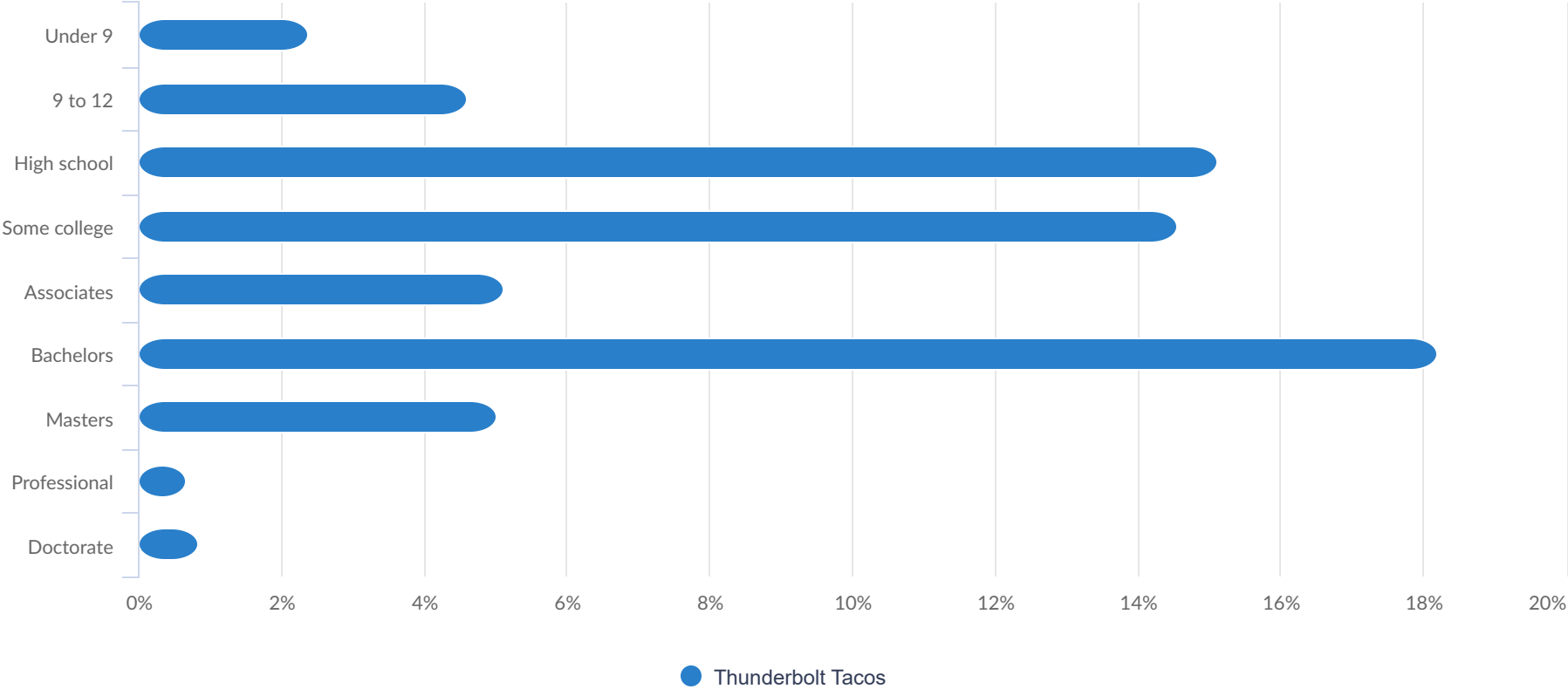
Household Income relative to Total Households

1 mile ring



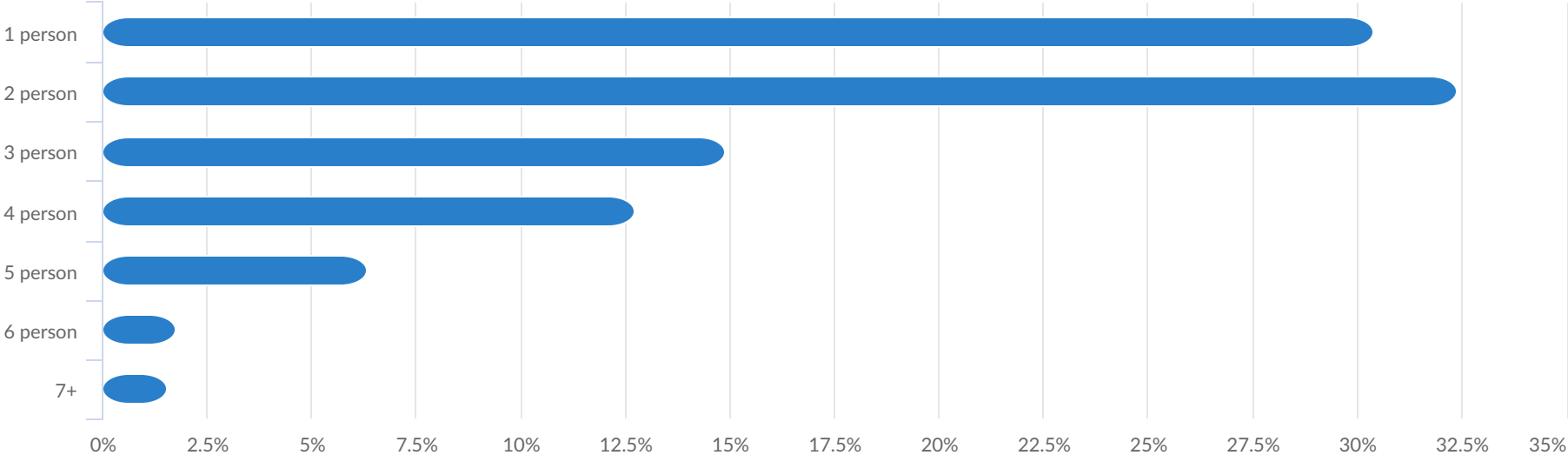
Educational Achievement relative to Residential Population

1 mile ring



Household Size relative to Total Households

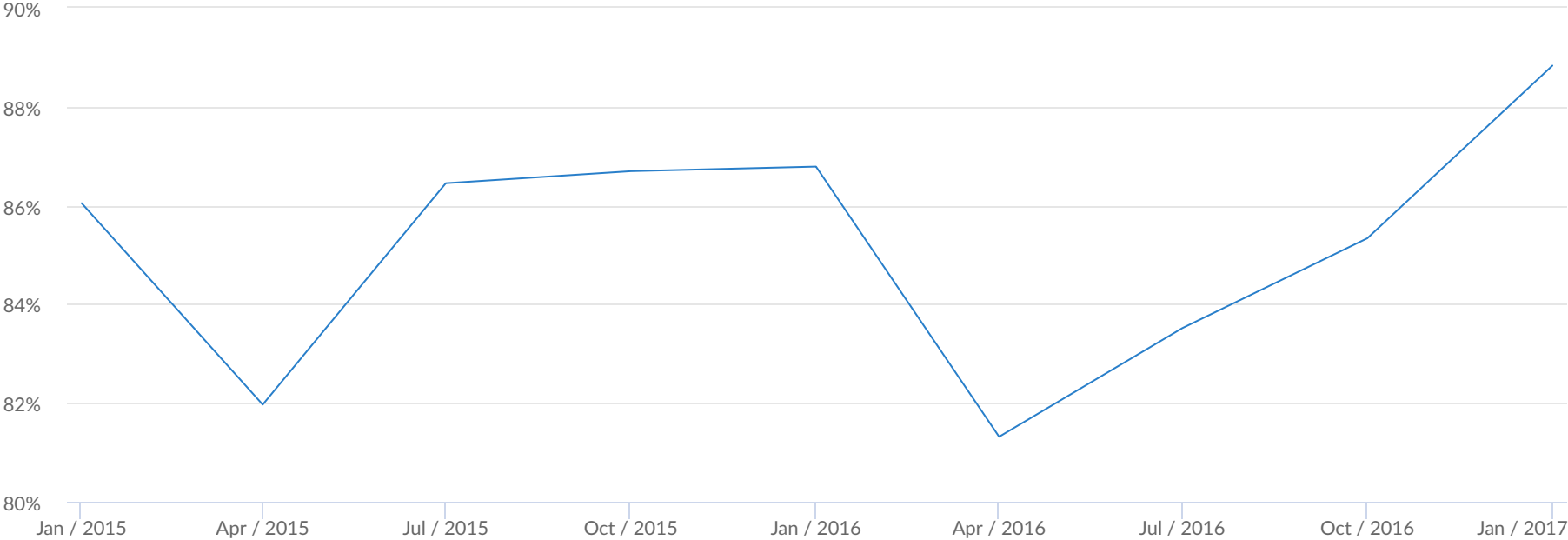
1 mile ring



● Thunderbolt Tacos

Daytime Population relative to Residential Population

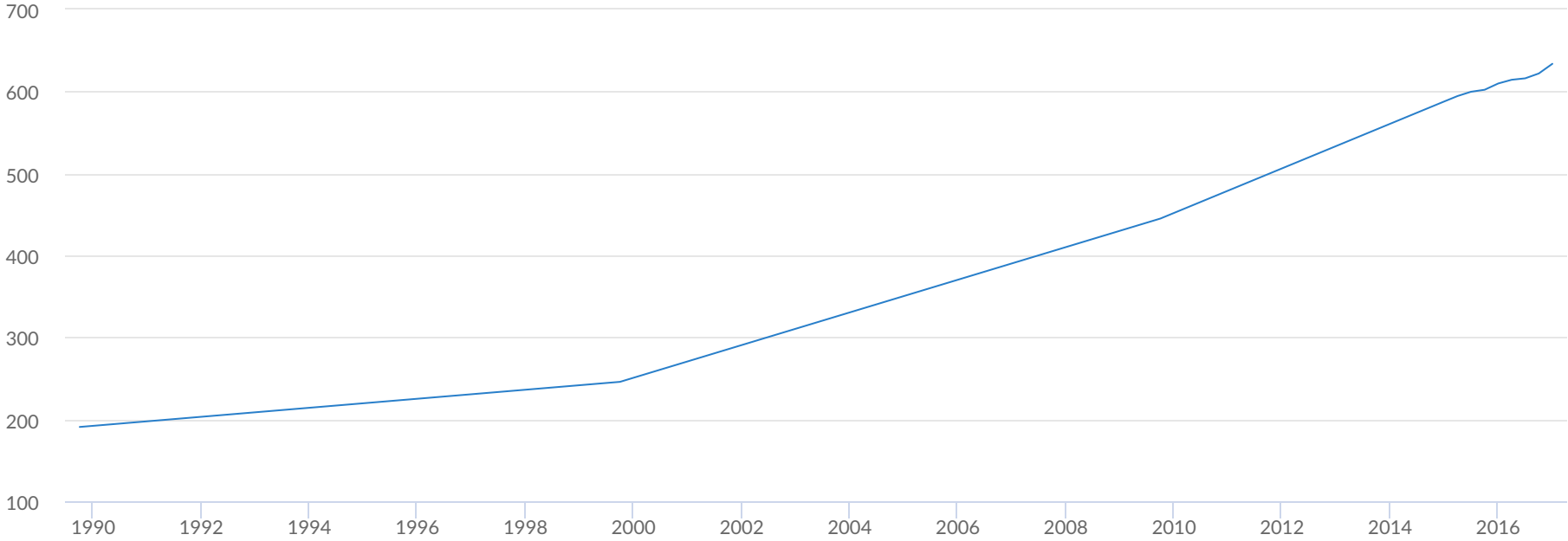
1 mile ring



— Thunderbolt Tacos

Households per Square Mile

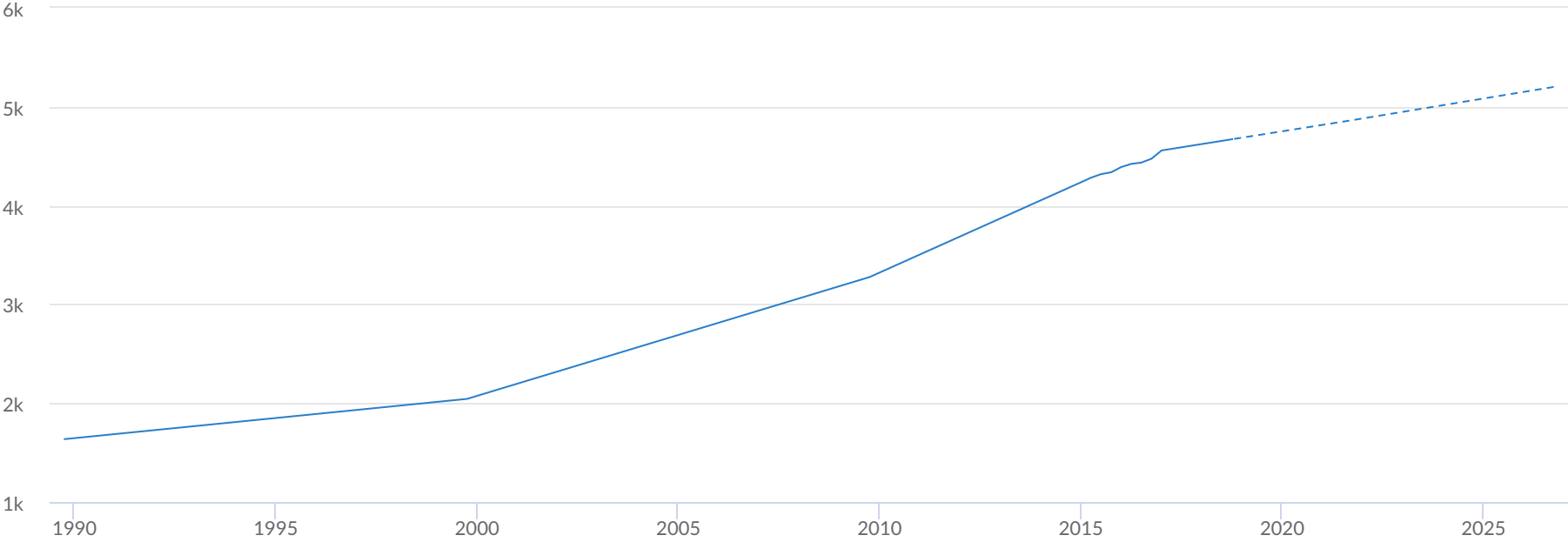
1 mile ring



— Thunderbolt Tacos

Residential Population

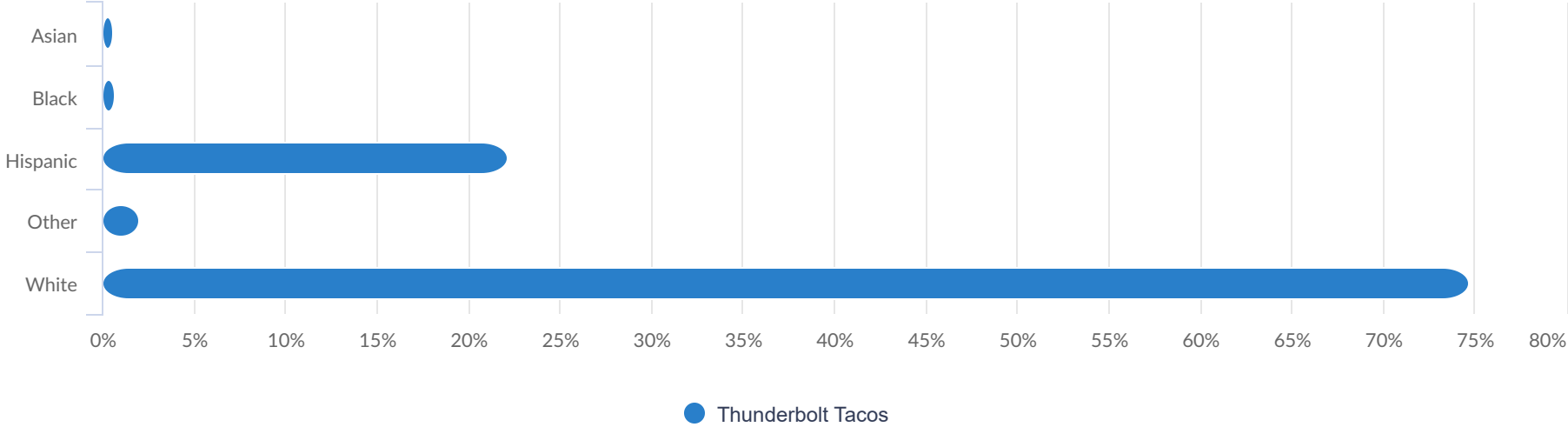
1 mile ring



— Thunderbolt Tacos

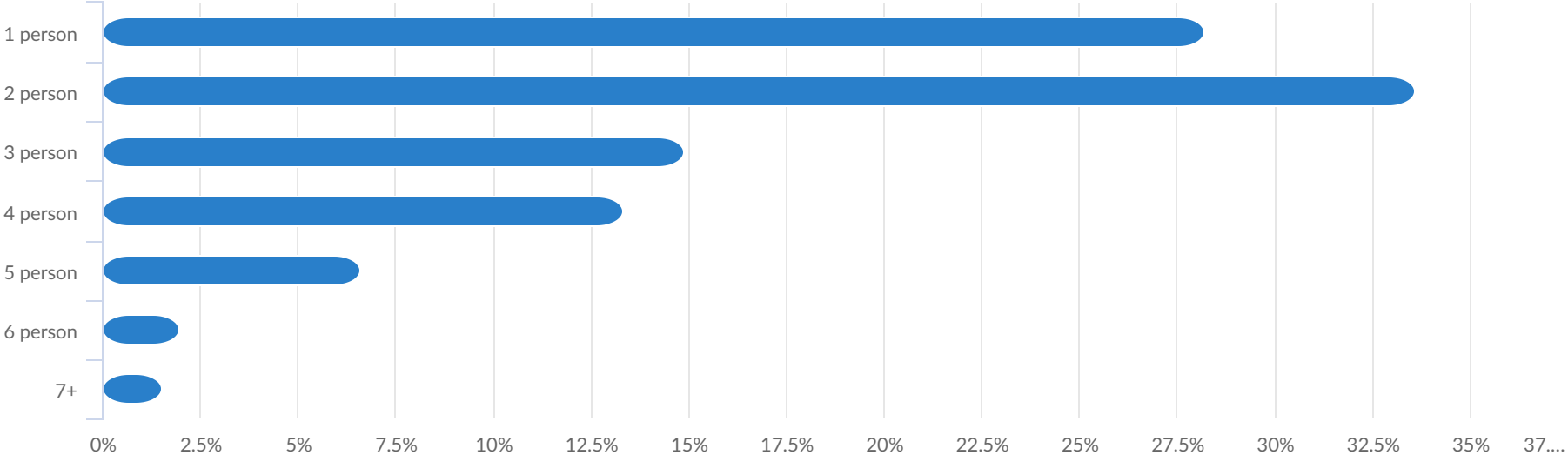
Ethnicity relative to Residential Population

1 mile ring



Household Size relative to Total Households

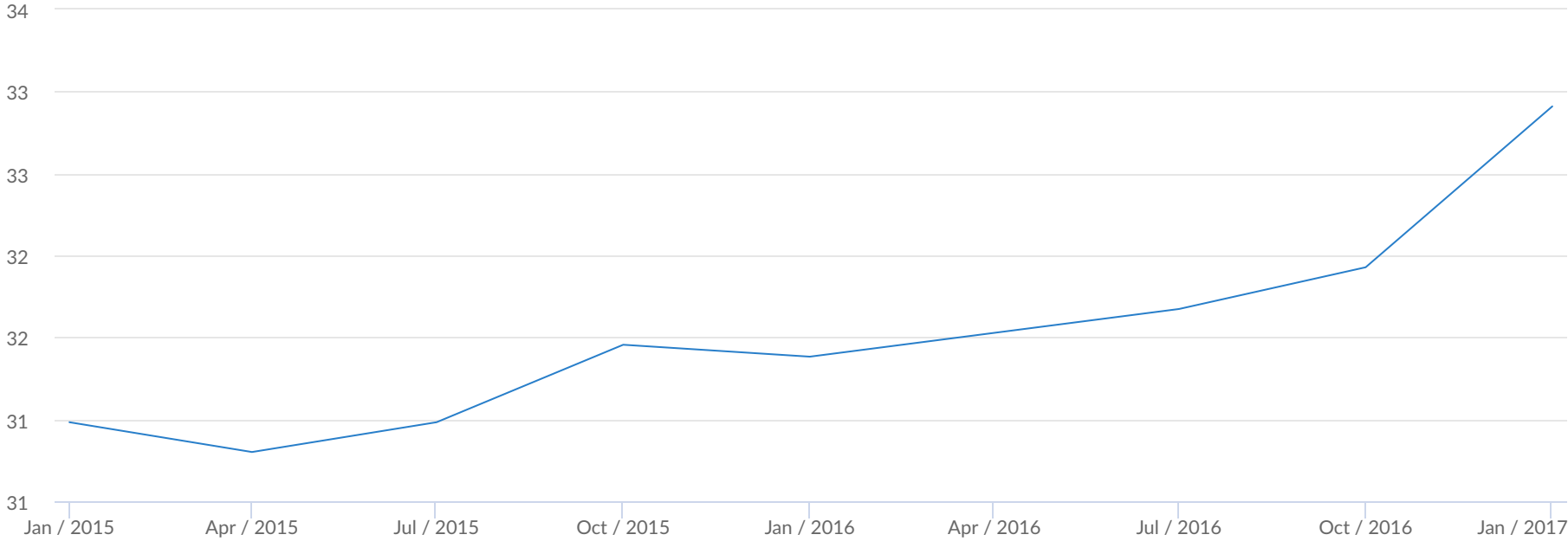
3 mile ring



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Business Counts per Square Mile

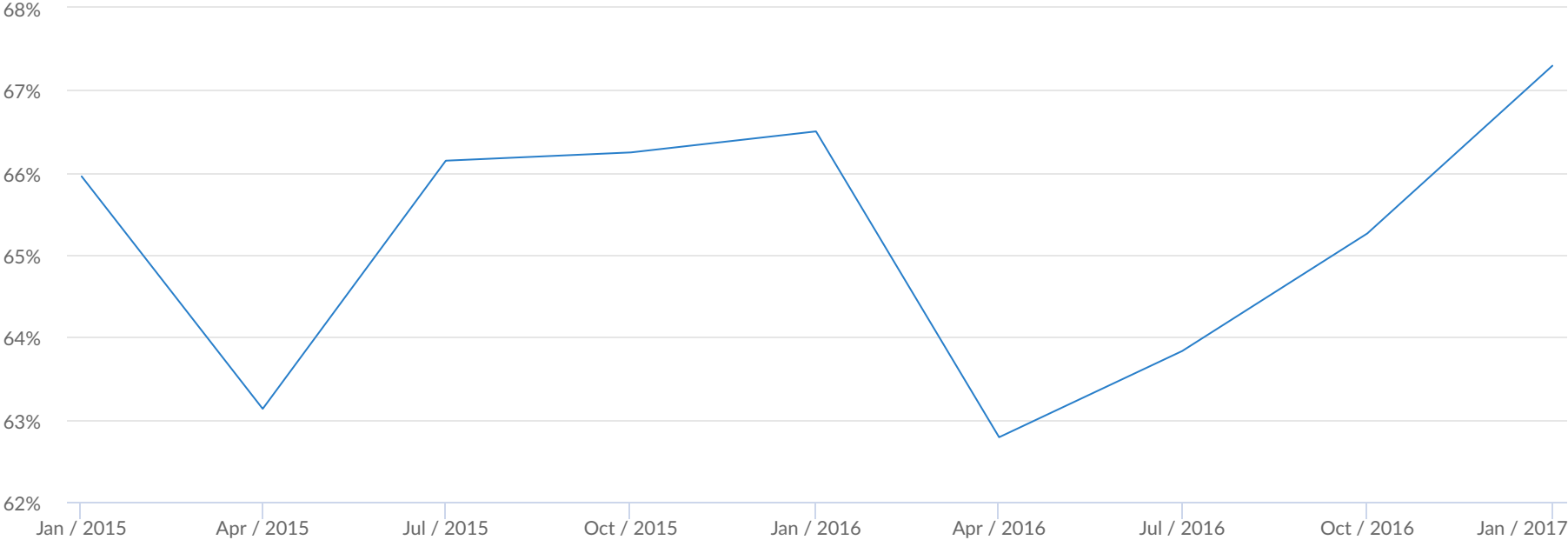
3 mile ring



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Daytime Population relative to Residential Population

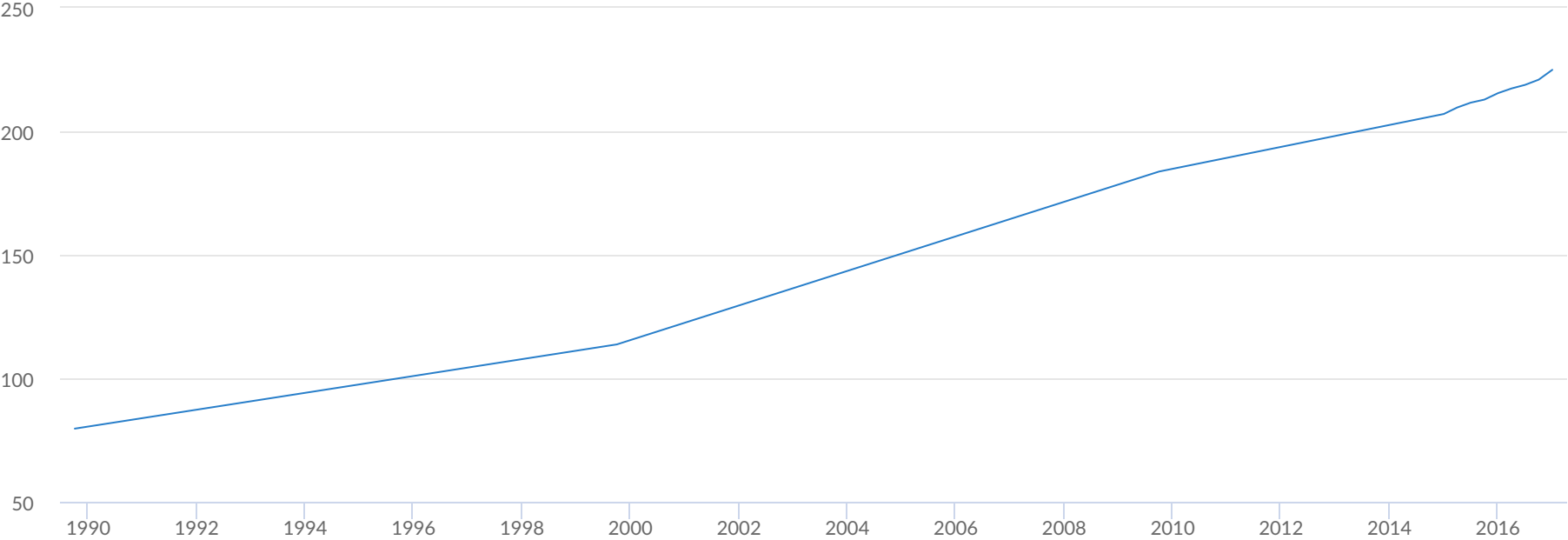
3 mile ring



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Households per Square Mile

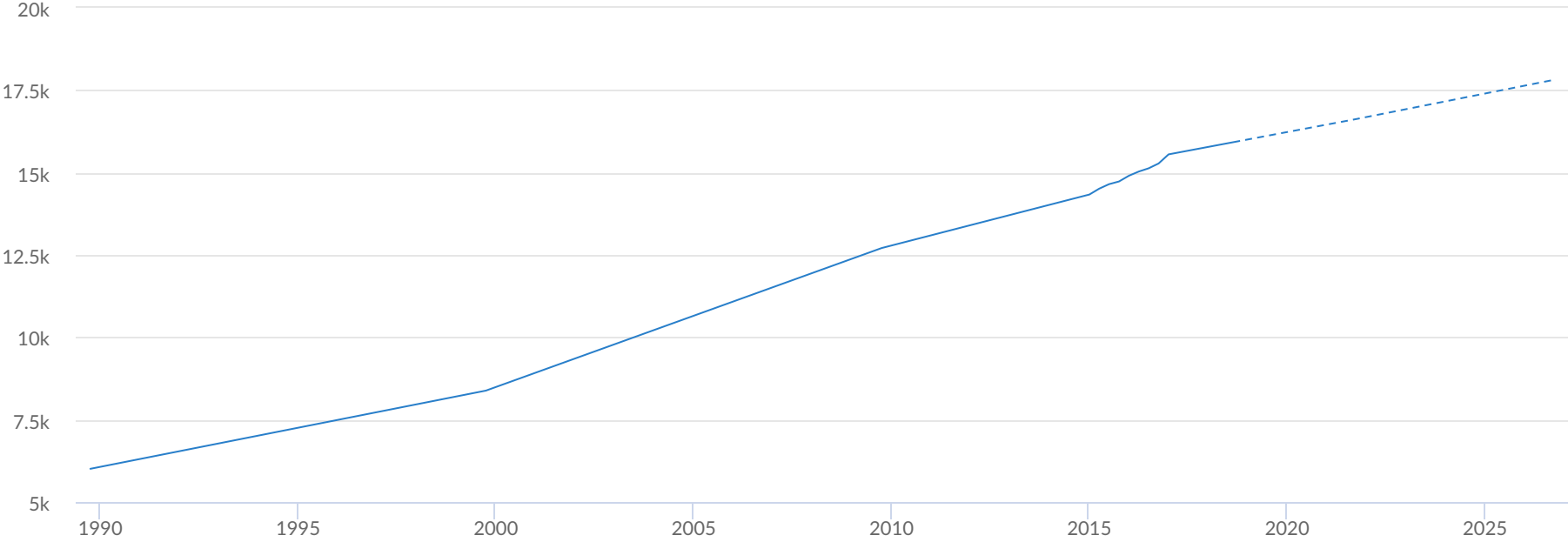
3 mile ring



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Residential Population

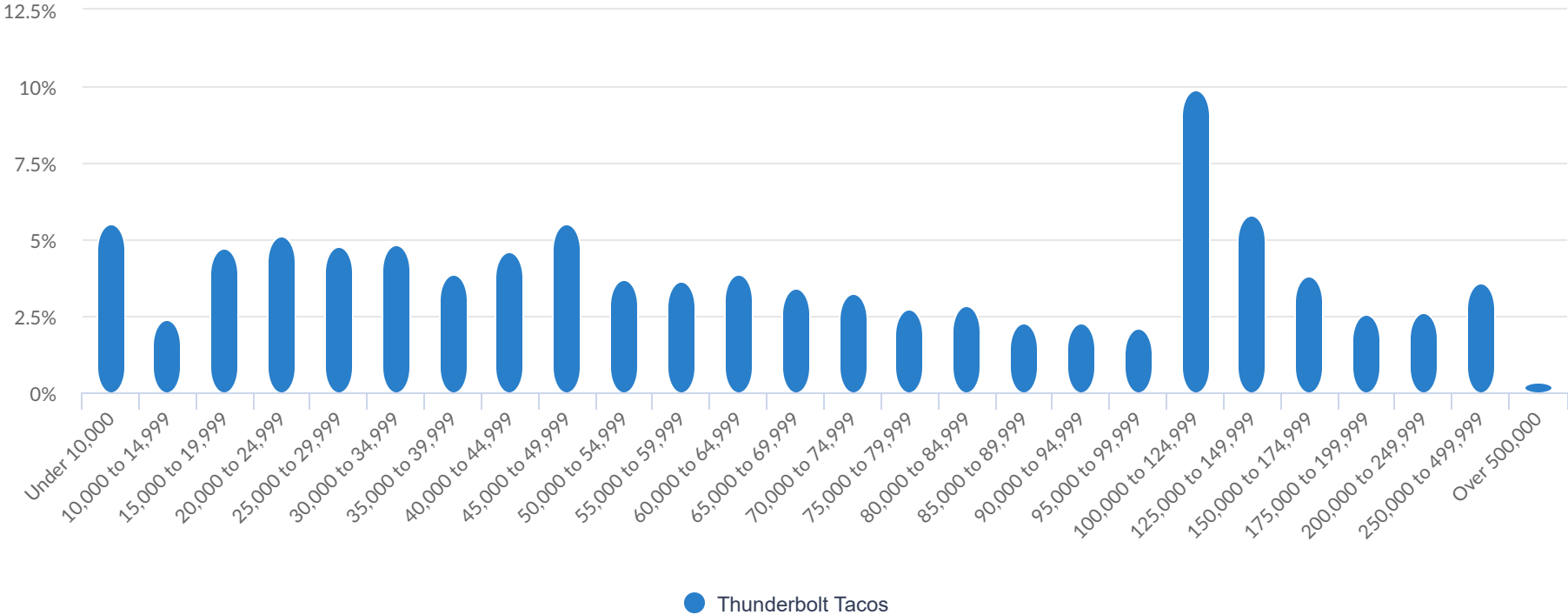
3 mile ring



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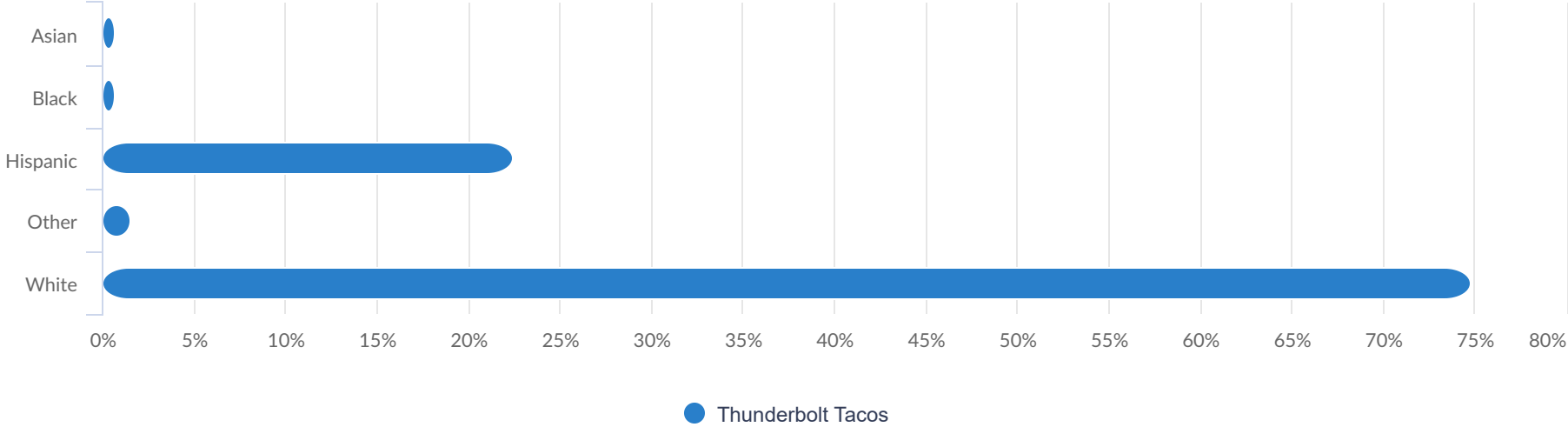
Household Income relative to Total Households

3 mile ring



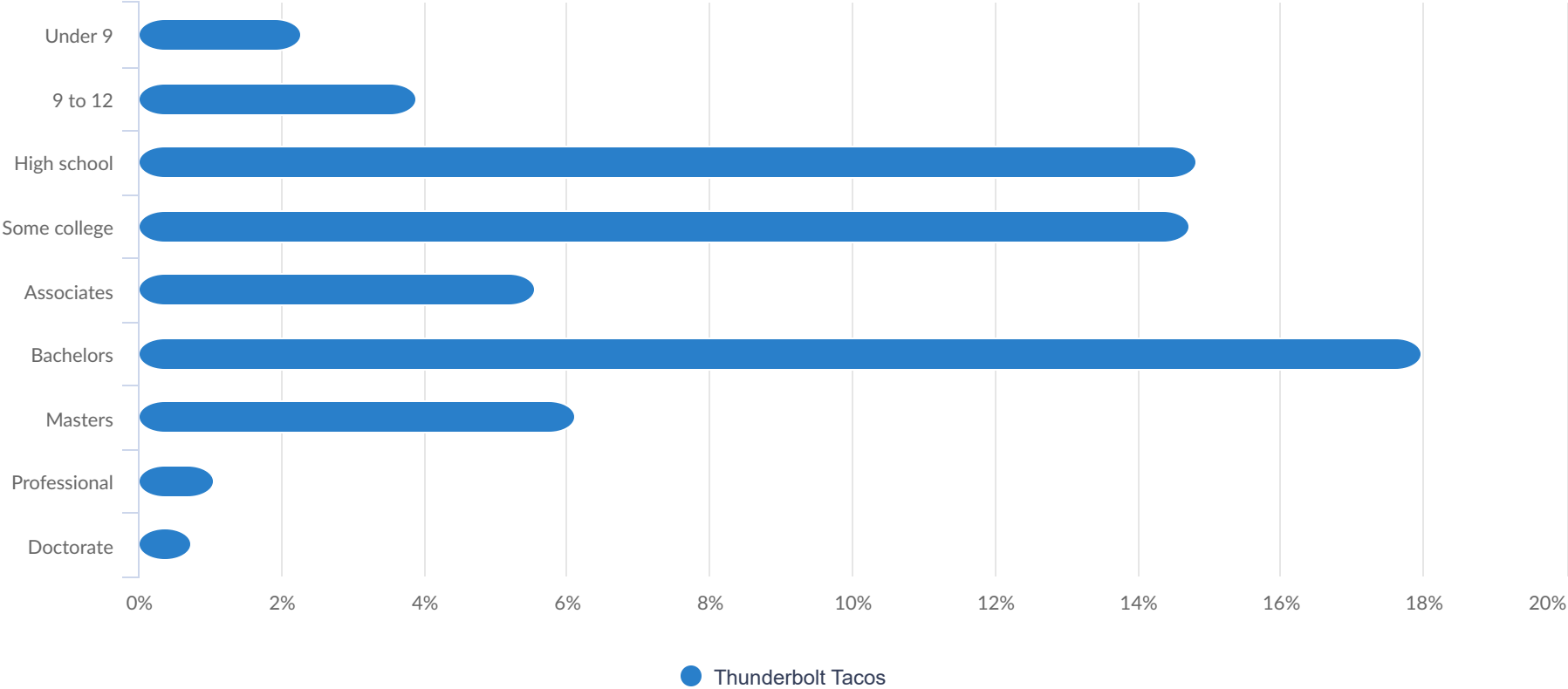
Ethnicity relative to Residential Population

3 mile ring



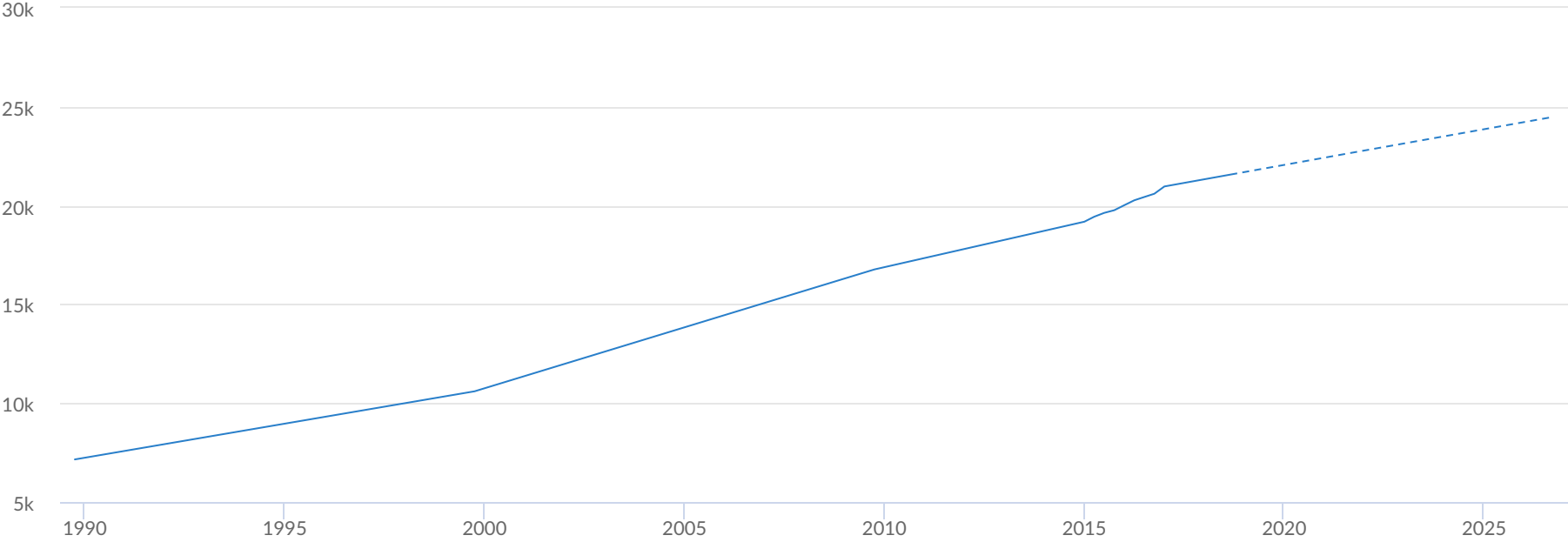
Educational Achievement relative to Residential Population

3 mile ring



Residential Population

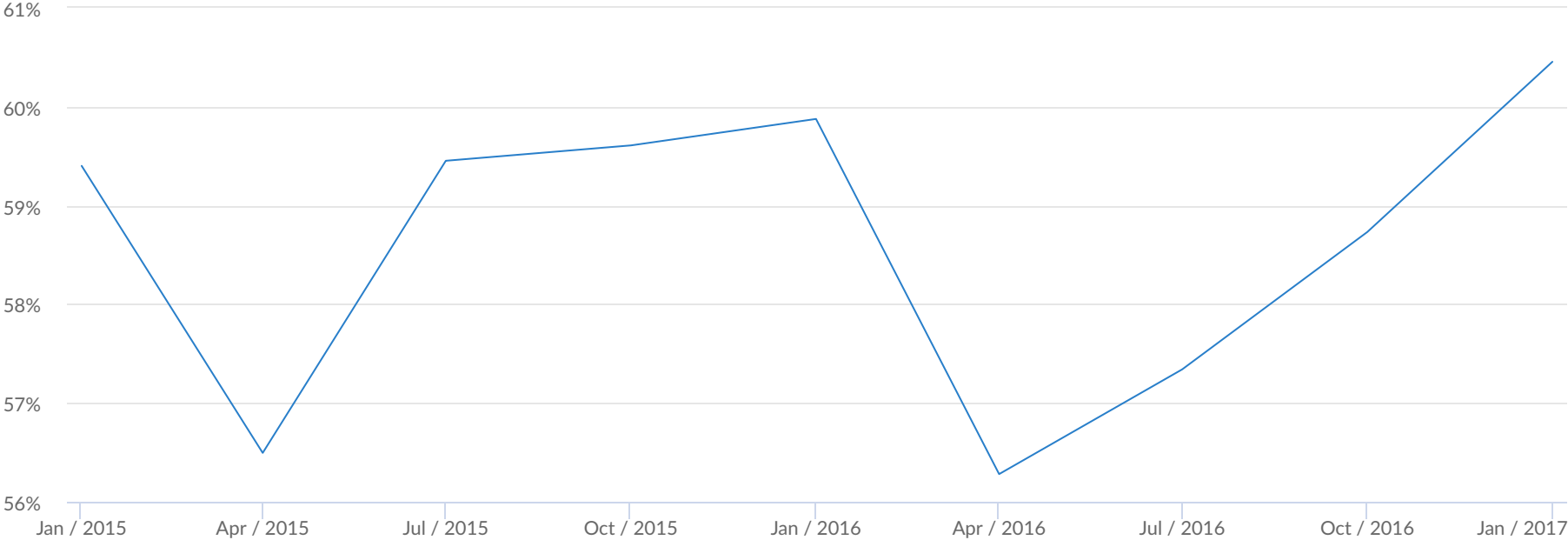
5 mile ring



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Daytime Population relative to Residential Population

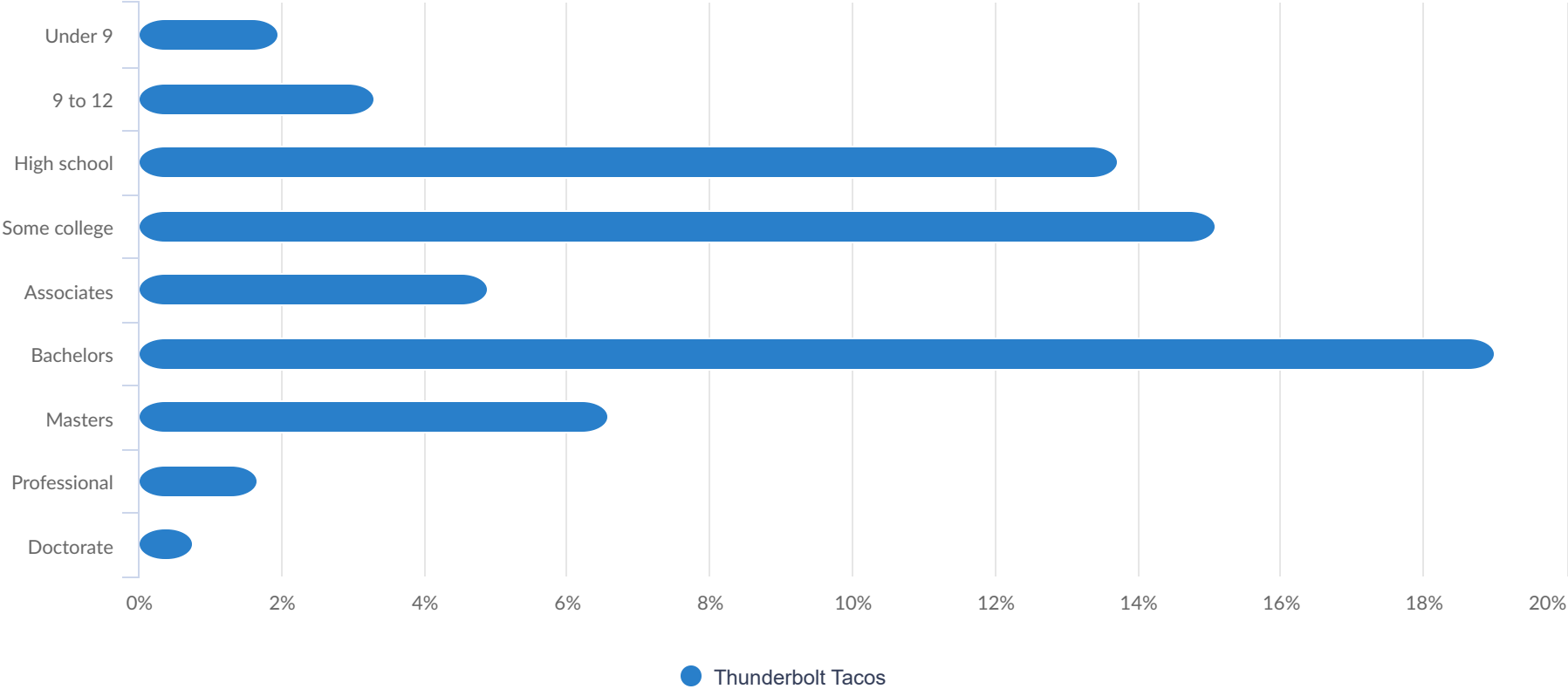
5 mile ring



— Thunderbolt Tacos

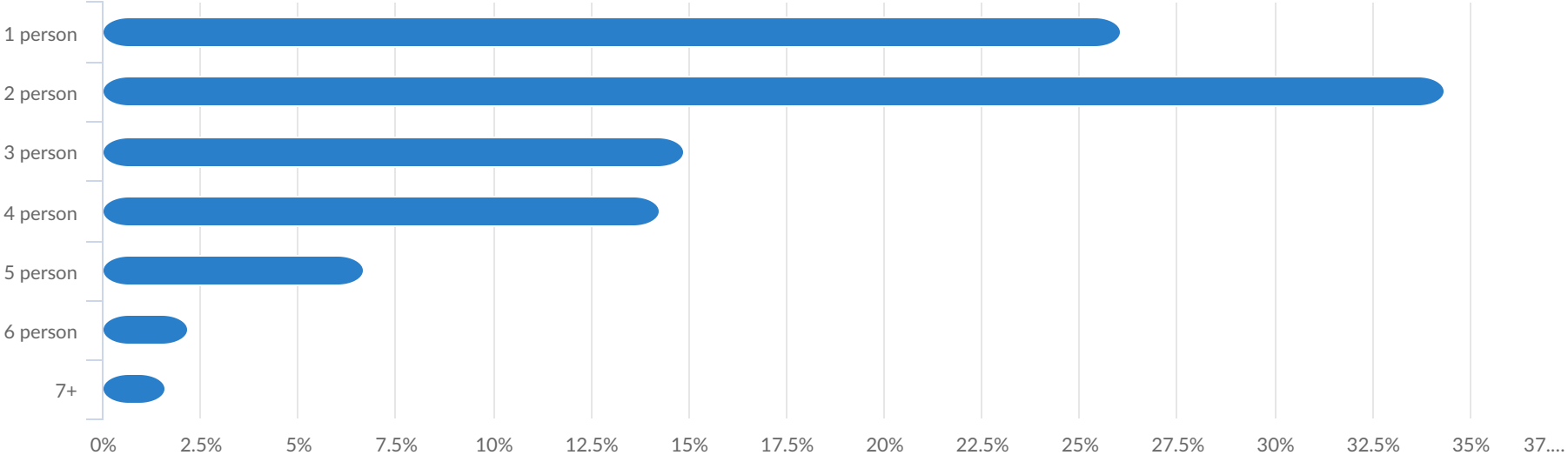
Educational Achievement relative to Residential Population

5 mile ring



Household Size relative to Total Households

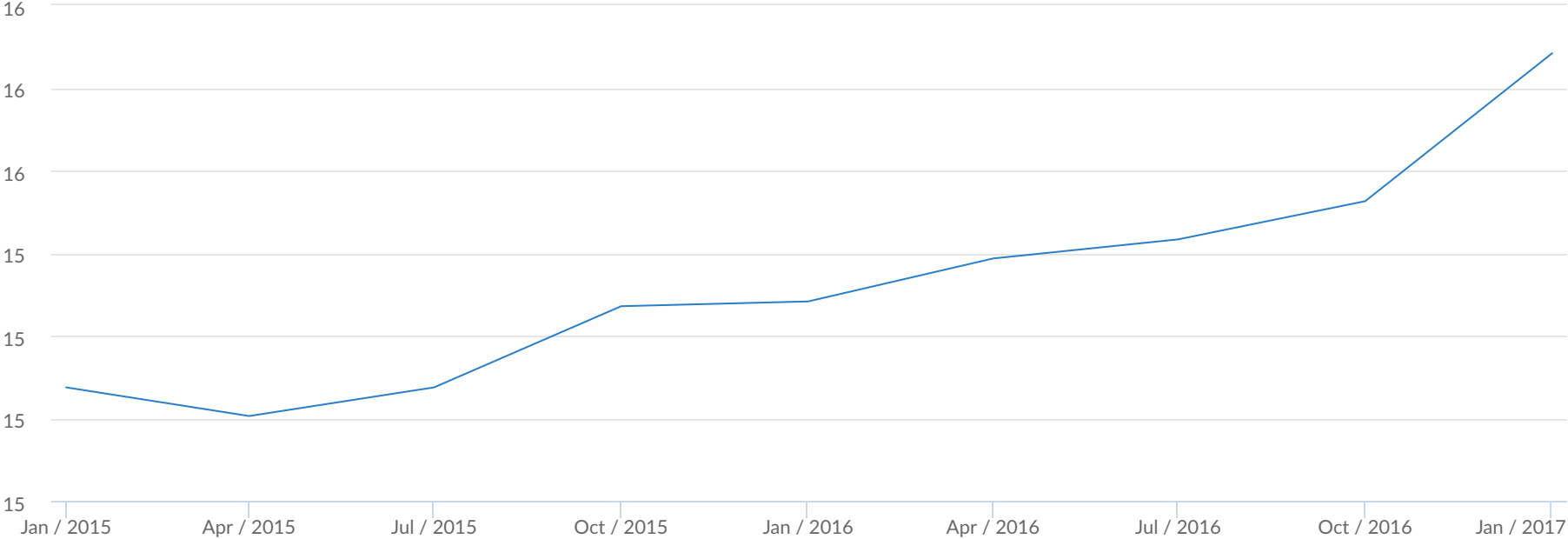
5 mile ring



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Business Counts per Square Mile

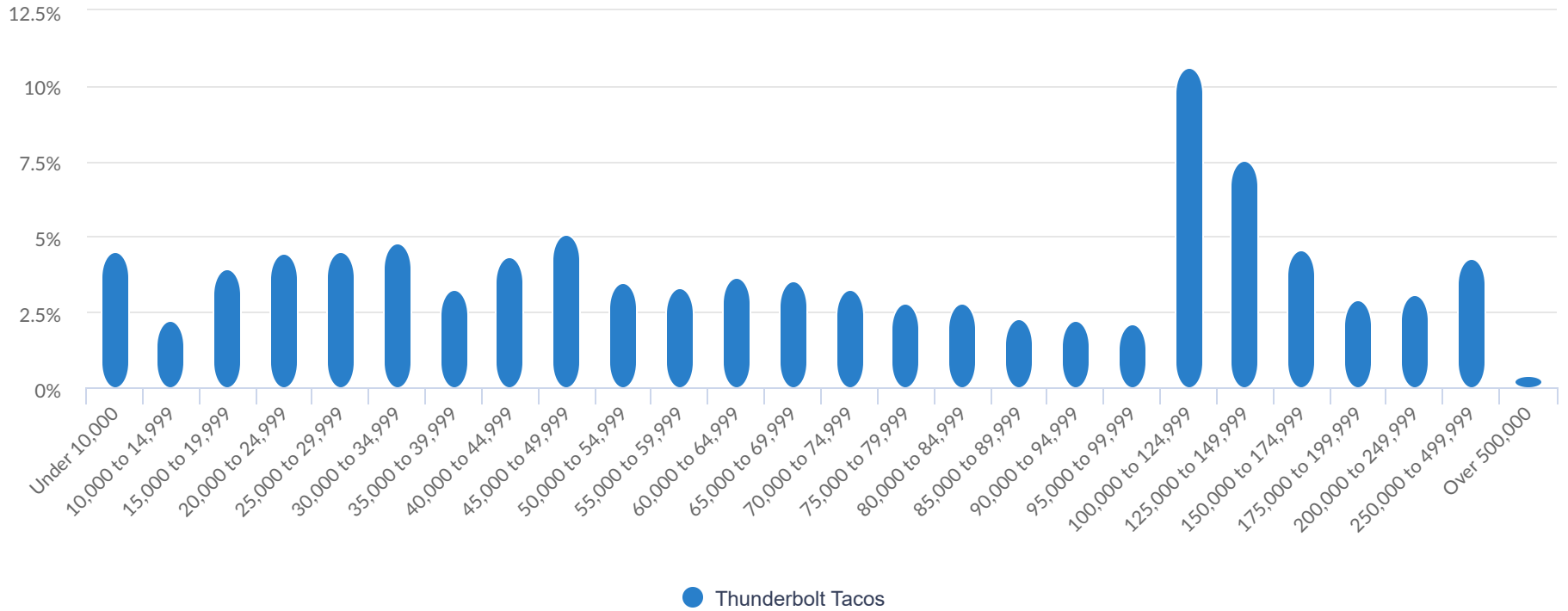
5 mile ring



— Thunderbolt Tacos

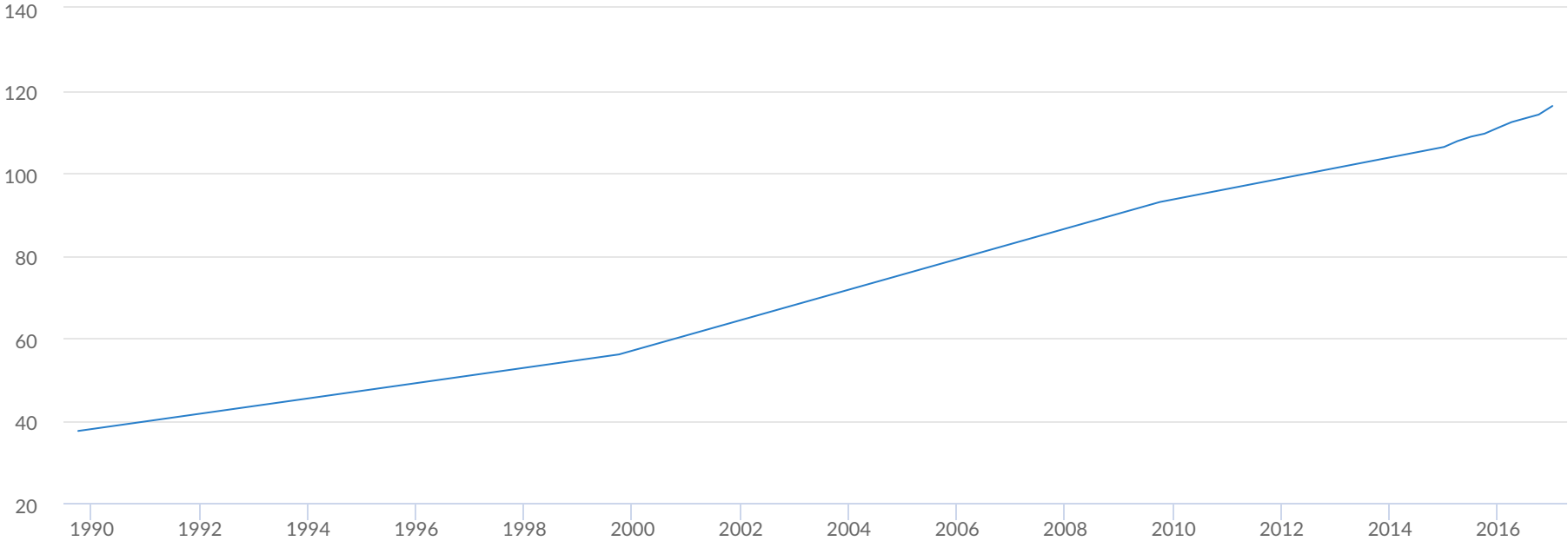
Household Income relative to Total Households

5 mile ring



Households per Square Mile

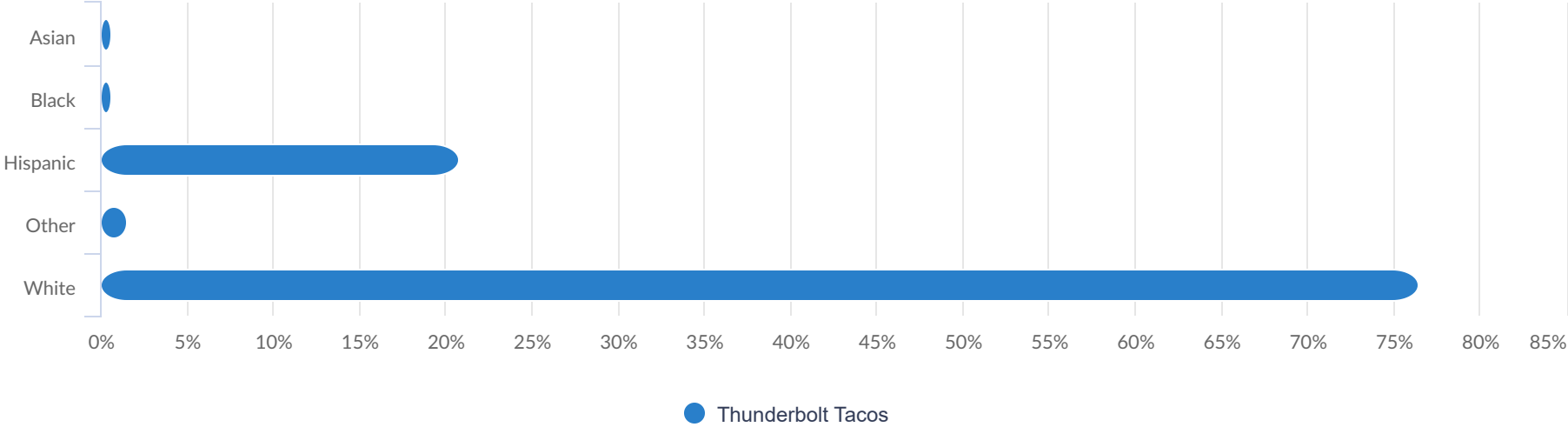
5 mile ring



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Ethnicity relative to Residential Population

5 mile ring



Appendix

Traffic:

Average vehicle traffic by day of the week and by hour for a selected road segment

Customer Summary:

This insight summarizes each insight in the report. If comparison locations have been added to the report, this insight also compares the subject location to any comparison locations for each data set and provides an overall similarity score. Similarity scores highlight the similarities and differences between the subject site and comparison sites.

Business Counts:

Total number of businesses and establishments within the defined trade area over the past eight quarters. Business growth or contraction is a reflection of the economic conditions for a particular area. Areas experiencing an increase in new businesses or businesses moving into an area suggest favorable economic conditions. Business unit estimates from the three U.S. agencies (U.S. Census, Bureau of Labor Statistics, U.S. Postal Service) are analyzed in a sophisticated mathematical process that correlates the three databases. The end result is a single workplace estimate for each market. The estimate is then expanded to the current quarterly timeframe using ZIP+4 postal data and historical averages. This is done at the market level, not at the national level. Workplace estimates are more relevant for market research purposes when they are analyzed down to the local level.

Household Income:

Median and average household income alongside number of households per income bracket.

Educational Achievement:

Residential population by educational achievement. The number of years of formal education for all people over the age of 25 is based on of the highest grade completed, as reported by the U.S. Census American Community Survey. Educational achievement can be used to determine the employee pool upon which to hire from. For instance, high tech firms will seek a higher concentration of college educated people than a manufacturing firm.

Household Size:

Household size describes the number of people living in a typical home, including children, parents, grandparents, and any other long-term residents that may live in a single home.

Daytime Population:

Quarterly historical total number of employees (often referred to as daytime population). Daytime population is a key metric for understanding the density of an area during the day. Many businesses, like fast casual restaurants, need a strong daytime population to draw from to assist with store revenue. Growth or decline of employee populations over time can indicate whether a "daytime" market seems to have room to grow or is actually in decline.

Households:

Historical counts and forecasts of number of households in an area.

Residential Population:

Population residing in single-family or multi-family homes.

Ethnicity:

Population broken down by ethnicity. Ethnicity illustrates the diversity of an area of an area and can assist businesses and potential businesses in understanding the potential demand for products and services, therefore allowing retailers to target their offerings to the consumer pool.